



Common Mistakes in Strategic Management

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Is your organization doing a great job of strategic planning and execution?

In this article we focus on the growing list of common mistakes that organizations make in planning and execution. Test your organization against this list.

Check-off the common mistake points that apply to your organization:

- There is no strategic plan (*if you checked this point, you need help immediately – contact us for a free consultation*)
- Not using a Systems Thinking Approach
- Not using the *Strategic Thinking Simplicity* model
- Using a complicated planning process
- Plans are not shared throughout the organization
- The plan is full of jargon and motherhood statements
- Planning is separate from day-to-day operations
- Failing to integrate planning at all levels of the organization
- People do not see themselves in the plan
- Holding only yearly planning retreats
- Developing “fluffy” vision, mission and value statements
- Failing to implement a yearly strategic management cycle
- Returning to “business as usual” after planning – strategic plan on the shelf
- Seeing the planning document as an end in itself
- Inadequate execution of the plan
- Violating the “people support what they help create” premise
- Not embracing skeptics
- Lacking a clear success measures dashboard
- Top management is not leading and totally committed
- Failure to do regular and meaningful environmental scanning
- No testing of strategies and actions against possible scenarios
- Trying to facilitate the planning process yourself
- No individual accountabilities
- Failing to make the tough choices
- Failing to define your organizations unique position

How did your organization do?

Check out our other articles for best practices, tips and tools to help your organization become an industry leader at strategic management.

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Simplicity – Clarity – Action - Results

