



Best Practices Tips & Tools

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- ❖ Ensure involvement and commitment from senior managers
- ❖ Plan to Plan with senior managers
- ❖ Do not leave planning to a single group in the organization
- ❖ Always using a Systems Thinking Approach
- ❖ Use the *Strategic Thinking Simplicity* model for planning
- ❖ Find a trusted outside advisor to facilitate the process
- ❖ Do a rigorous future environmental scan
- ❖ Involve key stakeholders – people support what they help create
- ❖ Plan for the future – start with desired future outcomes
- ❖ Take a “helicopter view”
- ❖ Embrace skeptics – they are your best friends
- ❖ Build *scenario planning* into the process
- ❖ Match your desired outcomes with success measures
- ❖ Assess your current state honestly
- ❖ Use the *Action Bridge* to close the gap from your current state to the desired future state
- ❖ Build an Action Summary page with strategies and actions
- ❖ Have clear individual accountabilities and timelines
- ❖ Plan to implement – this is the hard part
- ❖ Adopt a yearly strategic management cycle
- ❖ Ask the tough questions throughout the process
- ❖ Structures and culture will trump change every time
- ❖ Communicate, communicate, communicate
- ❖ Remember Simplicity, Clarity, Action, Results

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and tools to help your organization become an
industry leader at strategic management

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Simplicity – Clarity – Action - Results